



CLINTONVILLE AREA

*The Good Life Unlimited*

# March 2014 Newsline



1 S. Main St., Clintonville, WI 54929 \* 715-823-4606

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Volume 4, Issue 3

## Clintonville Area Chamber of Commerce

### OFFICERS

#### **PRESIDENT**

Candi Huber  
Schutt Industries

#### **PRESIDENT-ELECT**

Jeff Hoffman  
County Post East /  
Shoppers' Guide

#### **PAST-PRESIDENT**

Jodi Zillmer  
Tadych's Econofoods

#### **TREASURER**

Brian Lange  
KerberRose SC

### DIRECTORS

Sue Aschliman  
B&H Fashionwear/  
B&H Footwear

Sara Mullens-Hornung  
Cambridge Designs

Mary Krueger  
Fox Valley Technical College

Ronda Olson  
American Family Insurance

Tricia Rose  
Clintonville Chronicle

### STAFF

**EXECUTIVE DIRECTOR**  
Sandy Yaeger

**ADMINISTRATIVE ASSISTANT**  
Jackie Baldwin

Meetings Held  
2nd Tuesday Each Month  
7:30 a.m. Chamber Office  
Office Hrs. 9 am-4 pm M-F

# 2014 Caps & Corks

Fox Communities Credit Union is the 2014 Caps & Corks co-sponsor scheduled for Friday, March 28, 6:30-9:30 p.m. at Clintonville Lanes and Banquet Hall.

Other sponsors include Tadych's Econofoods, Wisconsin Distributors and Klein Chevrolet.

There will be a variety of beer and wine to sample including local brewer Pigeon River Brewing Co. and local winery, Peaceful River Winery. There will also be samples from Arty's Old Fashions, Dupont Cheese and What's Poppin'. New to the event this year will be Old Glory Candy from Shawano and marinated mushrooms from Brown Chicken Brown Cow, Waupaca. A variety of hors'deuvres will be supplied by Tadych's Econofoods.

Early Bird tickets at \$20 each are on sale now through Saturday, March 15. After March 15 the price will be \$25 and at the door will be \$30. Tickets may be purchased at the Chamber office, 1 S. Main St., B&H Fashionwear, 52 S. Main St.; B&H Footwear, 48 S. Main St. and Tadych's Econofoods, 278 S. Main St. Early Bird tickets and regular priced tickets must be paid in advance!

For those of you who are having out of town guests who will need a place to stay you may contact The Landmark at 715-823-7899 or Cobblestone Inn & Suites at 715-823-2000 for discounted rates. A Caps & Corks ticket is required to receive these rates.

For more information contact Sandy or Jackie at the Chamber office, 715-823-4606 or email: [cvlchmbr@frontiernet.net](mailto:cvlchmbr@frontiernet.net). (see poster on page 8)

## Shades of Ireland

Dublin, Irish evening, Kilkenny, Waterford Crystal, Blarney Castle, Ring of Kerry, Killarney and more await you on a trip to Ireland.

Clintonville Area Chamber of Commerce and Collette Vacations offers you an opportunity to travel to Ireland, October 5-14, 2014.

Meetings explaining the trip including costs will be held at the Chamber Office, 1 S. Main Street, on Monday, March 17, 3 p.m. and 5:30 p.m.

Call the Chamber office at 715-823-4606 and let us know which time will work best for you. You may also pick up a brochure at the Chamber office, 1 S. Main Street, 9 a.m.-4 p.m. Monday through Friday.



## Specialized Products, Ltd. Celebrating 20<sup>th</sup> Year Anniversary



Specialized Products, Ltd. is celebrating their 20<sup>th</sup> Anniversary on March 25, 2014. With this immense achievement they have invited local dignitaries along with Governor Scott Walker to their Anniversary Celebration.

The company start-up actually began in 1966 with a trip to Fleet Farm, and a purchase of an inexpensive welder. Wayne Oestreich was building a trailer for his dad, and discovered he needed a welder to finish this project. After completing the first trailer, he decided he was not satisfied with it, so he built a second one. Word traveled that Wayne had a welder, and also that he was building trailers. He had his first customer when someone bought the first trailer he built. It grew when there was a high demand for him to build more for different people. Wayne began to branch out and build headache racks for semi-trucks, wheel lifts and did some repair work for farmers.

The official company start-up was in 1994 with Wayne, his wife Carol, and one employee who is still working for Specialized Products. During this time the company focused on specializing in accommodating mid- and low-volume jobs. Within a year the business grew to 4,300 square feet, and then in three years grew to 11,000 square feet. Wayne and Carol bought the current building in October of 2000 with 36 employees on board. During the mini recession from 2001-2002, Specialized Products, Ltd. added another 10,000 square feet. 2003 brought the end of the recession and the company grew 36%, with the following years bringing growth of 52% in 2004 and 56% in 2005.

Each year it has grown continuously with the newly built addition adding 9,600 square feet in 2008. In 2011 1,600 square feet was added on for production. Offices were added on with a 2,500 square foot-age building in 2012 to accommodate the purchasing department, quoting department, human resources department and account representatives. In 2013 a new maintenance area was added.

Specialized Products, Ltd. is an ISO 9001 certified manufacturer and provides widely diversified, customer focused goods and services. Today they have 75,000+ square feet of manufacturing and warehouse space. They are looking to improve their efficiency in three years and increase to 250 employees in five years. They continue to develop the equipment and staff to accommodate their customers.

Now as they celebrate their 20<sup>th</sup> year anniversary, they look forward to a bright future of continuously meeting and exceeding their customer's expectations, and look back to appreciate the man who started it all with a trip to Fleet Farm and his welder.

### WEBSITE OF THE MONTH Associated Bank

#### Thrivent Offers Coffee & Bagel

Thrivent Financial invites you to stop in at The Living Room Coffee Shop, 85 S. Main St., for a complimentary cup of coffee and a bagel anytime between 7:30-9 a.m. on Tuesday, March 4. Visit with Thrivent Financial Associates, Pete Fannin, Cole Steinke and Thom Lemmenes. Bring your questions regarding life insurance, long term care, investments, IRAs and retirement.

### March Business Anniversaries

Congratulate these businesses on their years of success!

Associated Bank-Embarrass	97 Years
First National Bank	94 Years
Walker Forge, Inc.	64 Years
Creative Converting, Inc.	46 Years
ThedaCare Physicians	32 Years
Cellcom	27 Years
Stowaway Mini Storage	21 Years
Total Harmony	15 Years
First Call Locksmith	12 Years
Clintonville Shoppers' Guide	7 Years
County Post East	5 Years

# Meet Our New Board Members

Sara Mullen-Hornung is the newest board member of the Chamber of Commerce, filling the position of resigning board member Mary Beilfuss. She is active in the Clintonville Rotary Club, a book club and other volunteering opportunities in the community. She is looking forward to helping with the Lame Ox Festival in June.



Sara is Owner and Designer of Cambridge Design. Cambridge Design offers graphic design, illustration, photo retouching, invitation design and printing plus creates strong graphic messages that enhance business brand and services that clients offer their customers.

Cambridge Design will design anything from logo design or redesign, brochures, business cards or appointment cards, posters, large vinyl banners with grommets, magnets, newsletters, flyers, postcards, invitations (wedding, baby, anniversary or other celebrations and events), photo restoration/retouching, bumper stickers, drink ware, labels/decals/stickers, door hangers, scanning and more.

She has a second business, Sara Mullen Design, where she creates watercolor paintings and illustrations. Sara's art licensing agent sells usage rights of her watercolor paintings for national and international publishing on coasters, back splash tile, gift bags, clothing, night lights, stitchery kits, linens, decorative flags, greetings cards and more.

Sara and her family moved to Clintonville in February 2013. her husband, Jason, is a Packaging Engineer for Creative Converting. Their son, Eric, is a junior at Clintonville High School. He is a member of the Student Council and manages the high school boys basketball team.

Sue Aschliman moved to Clintonville in 1998 where she took over B&H Footwear from her parents, Howard & Bea Waldschmidt. In 2001 she opened B&H Fashionwear to provide a retail clothing store for the area.



She is actively involved in the community as a member of the Clintonville Rotary Club, Rotary Exchange Officer for international students who come to Clintonville for the school year, member of St. Martin Lutheran Church where she serves as youth leader and a member of two choirs at the church. Sue and her husband also belong to the Bear Creek Lions Club.

Sue has four children and enjoys spending time with family and friends. She likes to read and belongs to the library book club and another book club. She enjoys working out at the rec center, playing volleyball and curling.

Jeff Hoffman grew up in a big family in Gresham, the sixth born in a family of 13 children. After graduating from GHS he attended college at UW-Oshkosh receiving a Bachelor degree in Marketing from the School of Business.



Jeff worked as an advertising sales representative at the Shawano Leader after which he worked in the manufactured housing sale industry. He then reentered the publishing industry working for Walt Gleason at the Clintonville Tribune-Gazette selling advertising. He continued his work at the paper and after changes of ownership worked his way up to the the position of general manager and onto publisher before the paper was sold to Journal Community Publishing Group in 2007. He then left the paper to take a job in the financial services industry working for Thrivent Financial for Lutherans in August 2008. He was then hired back by JCP in 2010. In December 2011 JCP sold their publishing holdings to Multi Medica Channels for whom he

continues to sell their diversified group of publications and products that serve central and north central Wisconsin.

He resides in Clintonville with his wife, Corinne. They have two adult daughters, Erin and Brittany. They are members of St. Martin Lutheran Church.

Jeff is also active in the Clintonville Area Foundation, The Friends of the Clintonville Public Library and the Clintonville Rotary Club.

## March Networking Scheduled

The first Networking Rally is scheduled for Tuesday, March 18, 8 a.m. at Angelus Retirement Community in the Sunroom.

All Chamber members are invited to attend. Each person will be given an opportunity to introduce yourself and your business and share something about your business that you want others to know. Use this opportunity to promote yourself and educate yourself with the offerings of other Chamber members.

RSVP by calling Sandy or Jackie at the Chamber office, 715-823-4606 or by email at [cvlchmbr@frontiernet.net](mailto:cvlchmbr@frontiernet.net).

## Follow Your Dreams-Buy a Home!

Fox Communities Credit Union is presenting "There's No Place Like (Your Own) Home", a home buyer's seminar. The seminar is designed to help first time home buyers understand the steps involved in the home buying process and is a great refresher course for all home buyers.

Attendees will learn how to benefit from a variety of loan programs with great rates, terms and payments. The importance of credit reports, private mortgage insurance, title insurance, appraisals and inspections will also be discussed.

Both seminars will be held on Tuesday, March 4, 6-7:30 p.m. at Fox Communities Credit Union, 3401 E. Calumet Street or in Green Bay at Tundra Lodge and Conference Center, 865 Lombardi Avenue.

Register at [www.foxcu.org](http://www.foxcu.org) or by calling Becky at 920-993-3757. The seminar is free and open to the public.

## Daylight Savings Time



**Sunday, March 9**  
**Don't forget to**  
**Spring ahead 1 hour**  
**before retiring on**  
**Saturday, March 8!**



## Nahh! Tackaway Open House

Nahh! Tackaway, N8936 Pleasant Lane, Clintonville, is hosting an Open House on Friday, March 14, from 5:30 to 8 p.m. The Open House is open to the public.

You are invited to visit the store, tour the facility and take advantage of learning about the spring and summer events being planned and registering early for these. They will also be available to answer any questions concerning their products, feed and services.

They now carry a large line of animal feed for horses, dogs (including 5-Star Rated Infinia), cats, chickens, rabbits, alpacas and birds! You can find an entire list of products available at [www.nahhtackaway.com](http://www.nahhtackaway.com).

They have a Frequent Buyers Program for all dog and cat food. If you purchase eight bags, the ninth bag is free. You can also Bank Feed by prepaying for feed at the current cost and pick it up at a later date. Buy 1 ton of feed or greater and receive 5% off, mix & match is available. Delivery is also available for a \$5 service fee.

More information is available by contacting Jeremy Creen at 920-279-5568.

## Around the World...Ethnic Food Faire

The Relay for Life team of the Clintonville United Methodist Church is planning a fundraiser in their efforts to fight cancer. This wonderful community event, "Around the World...Ethnic Food Faire" is scheduled for Sunday, March 16, from 11:30 a.m. to 1 p.m. in the UMC Fellowship hall. The hall is handicap accessible.



Appetizers, soups, salads, entrees, breads, desserts and beverage from over 10 different countries will be available for a nominal fee for adults and youth, children ages 5-12 and under 5 will be free. Tickets are available at the door. (Sorry no take out orders).

For more information contact the United Methodist Church, 715-823-3523.

### **Tickets Still Available for UW Band**

The University of Wisconsin Varsity Band will perform at the Clintonville High School Fieldhouse on Saturday, April 5, 7 p.m. The event is being hosted by the Clintonville Lions and Rotary Clubs.

Tickets are available at the Chamber of Commerce office, 9 a.m.-4 p.m. Monday through Friday and at B&H Fashionwear, Mon.-Wed. and Sat., 9 a.m.-4 p.m. and Thursday and Friday, 9 a.m. to 7 p.m. You may also purchase tickets online at <http://uwbandclintonville.eventbrite.com>.

Ticket prices are: Premium "Up Close & Personal" floor seat, \$20; Adult, general admission, \$12; Senior (65 & older), general admission, \$10; Student/Child (age 18 & under), General Admission \$8. Only 240 floor seating tickets are available.

### **For Rent Two Office Spaces**

Approx. 16'x11' ea.  
Includes heat, water, electric  
& use of conference room  
For more information contact:  
**Sandy Yaeger**  
Chamber of Commerce  
1 S. Main St., 715-823-4606  
[cvlchmbr@frontiernet.net](mailto:cvlchmbr@frontiernet.net)

### **Area Lenten & Easter Services & Events**

#### **Christ Congregational UCC, 70 S. Main St. & Clintonville United Methodist Church, 24 W. 13th St.**

Christ Congregational UCC and the Clintonville United Methodist Church will be focusing on the spiritual discipline of service to others. Community service projects will be offered on the six Saturday mornings of Lent beginning March 28 through April 12. All community members are welcome. Projects being considered include repairing picnic tables for Greentree health & Rehab, preparing "thank you" cookie packages for the police/fire department personnel and nursing home staff, visitation with residents, Ruby's Pantry food distribution, preparing bedding for the animal shelter, and other acts of service. There will be opportunities for people of all ages and abilities to participate. Information on specific project meeting times and locations will be forthcoming.

March 5 & April 17, Clintonville United Methodist Church, 7 p.m.

April 13 Clintonville United Methodist Church, 10:30 a.m.

April 18 Christ Congregational Church, 7 p.m.

April 20 United Methodist Church, Easter Sunrise, 8 a.m.; Easter Breakfast, 9 a.m., Traditional Easter Service with Chancel Choir & Handbell Choir, 10:30 a.m.

#### **Faith Lutheran Church, 84 S. Main St.**

March 5 Ash Wednesday Holy Community and Imposition of Ashes, 6:30 p.m.

March 12-April 9, Soup Supper 6 p.m.; Lenten Worship Service 6:30 p.m.

April 13 Palm Sunday Worship 9 a.m.

April 17 Maundy Thursday Worship 6:30 p.m.

April 18 Good Friday Service 6:30 p.m.

April 20 Easter Celebration Service 9 a.m.

#### **St. Martin Lutheran Church, 100 C. Clinton Ave.**

March 5-April 9 4:30 & 7 p.m. with soup & fresh baked bread served in between services

April 17 Maundy Thursday Worship 4:30 & 7 p.m.

April 18 Good Friday Worship 1:30 & 7 p.m.

April 20 Easter Sunday 6, 8 & 10:30 a.m.

### **Sun City Store Space for Rent**

Approx. 31'x20'

For more information  
call 715-823-8159

### **CHAMBER BUCKS**

are available in any amount during normal business hours at the Chamber office 1 S. Main, Mon.-Fri., 9 A.M.-4 P.M.

**Total Amount February 2014 \$20**

**Total Amount 2013 Purchased \$21,984**

CHAMBER BUCKS ARE NOT REDEEMABLE FOR CASH!  
Chamber Bucks are great for Christmas, birthdays, anniversaries, thank you, weddings, employee incentives & more

## Clintonville Area Foundation Distributes \$11,300 in Grants

The Clintonville Area Foundation has awarded \$11,300 in grants to eight charitable organizations serving people in the Clintonville area. The grants, which benefit a range of community causes, were awarded from a variety of charitable funds within the community foundation this year.

“The Foundation’s mission to enhance and improve the social, cultural, educational, health and general well being of the people in the Clintonville area was well served with these grants,” said Nancy Ignacio, Advisory Board Chairman of the Clintonville Area Foundation. “We are happy to award these grants to benefit our community.”

Eligible nonprofit organizations submitted grant requests through the Foundation’s annual competitive process. The Foundation’s volunteer grants committee members recommend grant recipients to the advisory board for approval.

The following grants were approved:

- City of Clintonville Fire Department—\$1,300 to provide AED machine for fire engine
- Clintonville Area Ambulance Service—\$2,500 to purchase portable radios to replace inoperable existing radios
- Clintonville Public Schools—\$1,500 to purchase a portable radio system for school personnel to communicate quickly between buildings and staff in the event of an emergency
- Fox Valley Literacy Council, Inc.—\$1,000 to provide and expand adult literacy services to Clintonville area adults.
- Navarino Nature Center—\$1,000 to purchase 20 pairs of snowshoes for the winter ecology and snowshoe program serving 1,000 students and 7,300 public participants annually.
- Rexford Longfellow Elementary School—\$3,000 to provide six iPad minis and accessories to Elementary Physical Education classes. These iPads will be used to record and assess body mechanics, see how body functions during exercise, provide interval fitness sessions and conduct fitness assessments.
- Safe Haven Domestic Abuse Support Center—\$1,000 to provide general operating support for Clintonville clients.

The Clintonville Area Foundation was established in 1995. In 2000 it became a geographic affiliate of the Appleton, WI-based Community Foundation for the Fox Valley Region. Since 2000, the CAF has awarded nearly \$344,000 in grants from charitable and scholarship funds created within the CAF by individuals and families.

To learn more about the Foundation, visit [www.clintonvillefoundation.org](http://www.clintonvillefoundation.org), or write P.O. Box 244, Clintonville, WI 54929, 920-830-1290.



Shown above, front row, (l-r) representing Clintonville Fire Department Nathan Teske and Dave Tichinel; Fox Valley Literacy Council Christine Cheevers; and Safe Haven Domestic Abuse Support Center Stacey Cicero. Back row, (l-r) representing Clintonville Ambulance Service Andy Werth; Clintonville Fire Department Shane Krueger; Clintonville Ambulance Service Don Kimlicka; Clintonville Public Schools Karen Petermann; Clintonville Public Schools Steve Reinke and Navarino Nature Center Tim Ewing. (Photo contributed by Jeff Hoffman, County Post East)